

Doing research?

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Brain storm any topic with the Mind Map from Credo! Find the background information you need to get started in your research and see the relationships between ideas.

The screenshot shows the Credo Mind Map tool interface. At the top, there is a search bar with 'Vertical integration' entered. The main area displays a mind map with 'Vertical integration' at the center, connected to various related terms such as 'Strategic management', 'Horizontal integration', 'Supply chain', 'Business model', and 'Management'. To the right, a list of 680 related articles is shown, with the first few entries providing definitions and word counts from various sources like the Collins Dictionary of Economics and the Collins Dictionary of Business. At the bottom, there is a list of 'Most Recent Mind Maps' including 'Strategic management', 'Revolution', 'Treason', 'Impeachment', 'Entrepreneurship', 'Business plan', 'Raphael', 'Leonardo da Vinci', 'Innovation', 'Renaissance', and 'Jarr'.

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